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Wenzhou Intangible Cultural Heritage & Innovation Study Tour - 5 Days

Designed as an immersive educational journey, this 5-day study tour perfectly bridges ancient heritage with modern technological innovation in Wenzhou. Students will explore smart production lines at Kangnai Factory and cutting-edge tech at China Eye Valley, alongside hands-on pottery workshops in Ou Kiln Town. Balancing industrial innovation with spectacular natural beauty, the itinerary features scenic explorations of Yandang Mountain and bamboo rafting down the Nanxi River, creating a vibrant and holistic learning experience.

Highlights of the tour

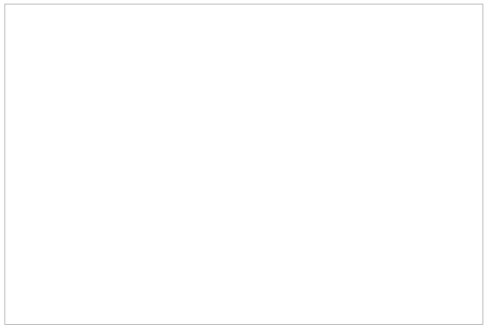
Discover Smart Manufacturing at Kangnai
Visit Kangnai Factory and explore its intelligent production lines, gaining first-hand knowledge of the complete process of shoe manufacturings. Students will gain insight into Wenzhou's transformation from "Made in Wenzhou" to "Intelligently Created in Wenzhou".

Experience a Millennium of Ceramic Heritage
At Ou Kiln Town, students can participate in a hands-on pottery workshop under professional guidance, gaining a deeper understanding of Wenzhou's thousand-year-old celadon-making tradition.

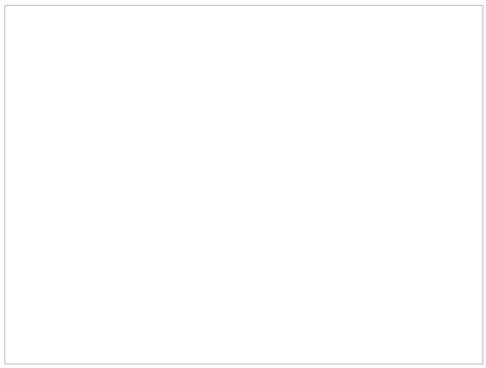
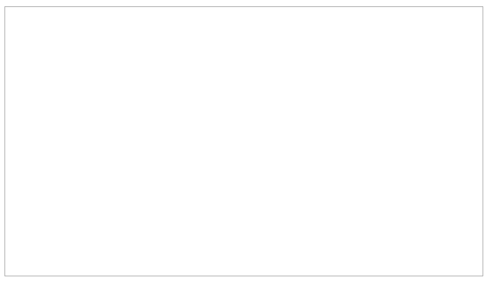
Explore Innovation at China Eye Valley
Visit one of China's leading eye-health innovation hubs, tour enterprise exhibition halls and research facilities, learn about cutting-edge ophthalmic technologies, and engage directly with researchers and industry experts.

Date	Destinations	Attractions, Meals & Transport

1	Day 1 Wenzhou	airport/train station - hotel transfer lunch Afternoon: Visit **Kangnai Factory**. Learn about the development of China's leading footwear brands and gain insight into modern manufacturing processes. Visit **Wenzhou Museum** and explore the city's history, culture and development. Evening: **Tang River Night Cruise**: Enjoy an evening cruise featuring illuminated waterfront scenery along Wenzhou's historic waterways.  Dining Recommendation: Traditional Ou Cuisine (Wenzhou local cuisine)

2	Day 2 Wenzhou	breakfast, lunch Morning: Transfer to Yandang Mountain (approximately 1.5 hours by coach). Visit Yandang Mountain Scenic Area and enjoy its spectacular geological landscapes and natural scenery. Relax and enjoy panoramic views from one of the mountain's iconic cliffside cafés. Afternoon: Watch the famous **Lingyan Flying Acrobatics Performance** staged among the dramatic cliffs.  **Dendrobium Cultivation Base**: Learn about Dendrobium, a prized traditional Chinese medicinal herb known for its health benefits. Evening: **Lingfeng Scenic Area: Night Scenery** Dining Recommendation: Dendrobium Wellness Banquet

3	Day 3 Wenzhou	breakfast, lunch Morning: **Nanxi River Bamboo Rafting**: Enjoy a bamboo raft journey along the scenic Nanxi River. If time permits, take a leisurely walk along the riverside trails. **Lishui Street**: Explore the historic waterfront street and experience the charm of traditional local architecture and culture.  Afternoon: **Ou Kiln Town / Ou Kiln Museum**: Participate in a hands-on pottery workshop under the guidance of professional instructors. Dining Recommendation: Yongjia-style Roast Whole Lamb

4	Day 4 Wenzhou	breakfast, lunch Morning: Visit **Baizhangji Great Waterfall** and admire one of China's most spectacular waterfall landscapes.  Afternoon: **China Eye Valley**: Visit enterprises within China Eye Valley, learn about the latest developments in ophthalmic healthcare, and participate in interactive exchanges with researchers and industry professionals. Dining Recommendation: She Ethnic Minority Long-Table Banquet
5	Day 5 Wenzhou	airport/train station transfer in Wenzhou breakfast, lunch Morning: **School Exchange Program**: Participate in cultural exchange activities with local students in Wenzhou, including paired interaction sessions, gift exchanges, and a shared sports or art class. Afternoon: **Wuma Street**: Explore Wenzhou's historic commercial centre and gain a deeper understanding of the city's urban culture and heritage. 

Tour Includes :

-- Private tour guide
-- Private air-conditioned coach
-- Land transfers between airport or railway station and hotel
-- Entrance tickets as listed
-- Centrally located hotels with breakfast
-- Chinese lunch as listed
-- Service charge & government taxes

Tour Excludes :

-- International flights with taxes
-- Personal expenses such as laundry, drinks, phone bills, optional activities
-- Tips for guides and drivers
-- China Visa
-- Travel insurance

About Shopping or No-shopping Tours

Since October, 2013, CITS offers truly alternative prices of tours with or without shopping. Exceptionally, some tours only have one type price, such as seat-in-coach, hiking, self-driving and luxury tours, etc. Click here know more details.