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Wenzhou Educational Study Tour: Heritage & Arts Discovery - 5 Days

This 5-day Wenzhou study tour offers international youth hands-on, project-based learning in Chinese heritage. Students will master traditional movable-type printing, create natural indigo tie-dye, sketch the poetic Nanxi River, and perform classic Ou Opera in an immersive cross-cultural journey.

Highlights of the tour

A Dialogue Between Eastern and Western Printing Traditions

Comparative study of Chinese Wooden Movable Type Printing and Gutenberg's Printing Press, including their technological principles and social impact.

Hands-on practice under the guidance of heritage inheritors, covering the complete process of typesetting, inking and printing.

Final Outcome: each participant prints an English version of a landscape poem by Xie Lingyun using traditional wooden movable type.

Educational Value: Comparing Chinese and Western printing traditions provides an ideal project-based learning (PBL) experience that combines history, technology and cultural studies.

The Art of Eastern Colours: Blue Calico Tie-Dye

Learn about the extraction process of natural indigo dye from traditional plants.

Explore pattern design and resist-dyeing techniques used in traditional Chinese tie-dye craftsmanship.

Final Outcome: each participant creates a blue-and-white handkerchief as a personal souvenir.

Educational Value: The dramatic color transformation during the dyeing process creates a visually engaging experience similar to a chemistry experiment, making it especially appealing to European teenagers.

Sketching Within a Living Landscape Painting

Explore the concept of "blank space" (liubai) in Chinese landscape painting and compare it with Western landscape art traditions.

Create sketches of the Nanxi River scenery using Chinese brushes or watercolors under professional artistic guidance.

Visit the "Travel Notes in Europe" Sino-European Artists Exchange Exhibition to experience artistic dialogue between East and West.

Experiencing Ou Opera in the Birthplace of Nanxi Opera

Design and paint traditional Ou Opera facial makeup while learning about color symbolism.

Introduction to basic sleeve movements and stage gestures taught by professional performers.

Final Outcome: students rehearse and perform a short 30-second Ou Opera movement sequence in groups.

Stories of an Overseas Chinese Hometown: Community Research Project

Learn about Wenzhou's migration history and the development of its overseas Chinese communities.

Conduct street interviews with local shopkeepers in English and basic Chinese, documenting stories behind Wenzhou's small commodity trade and entrepreneurship.

Educational Value: Drawing on Wenzhou's identity as a renowned hometown of overseas Chinese, this activity helps students develop intercultural communication skills and a deeper understanding of global migration and cultural exchange.

Date	Destinations	Attractions, Meals & Transport

1	Day 1 Wenzhou	 airport - hotel transfer  Morning: Arrival in Wenzhou, transfer to your hotel. Afternoon: City walk along Wuma Street and visit to the Wenzhou Overseas Chinese Culture Museum.  Evening: Opening Ceremony and Ice-Breaking Activities.
2	Day 2 Wenzhou	 breakfast, lunch  Morning: Visit Dongyuan Village, Rui'an. Attend a historical introduction to Wooden Movable-Type Printing of China, a UNESCO-recognized intangible cultural heritage. Hands-on Workshop: typesetting; ink application; printing and rubbing techniques. Afternoon: Return to downtown Wenzhou. Knowledge Quiz and Group Discussion Session.
3	Day 3 Wenzhou	 Morning: Visit Nanxi River Scenic Area. Participate in a lecture on the aesthetics of traditional Chinese landscape painting. Outdoor sketching session at Nanxi River under the guidance of professional artists.  Afternoon: Artwork Presentation and Sharing Session.
4	Day 4 Wenzhou	 breakfast, lunch  Morning: Visit the Blue Calico Tie-Dye Museum and learn about traditional Chinese indigo dyeing techniques. Afternoon: Return to downtown Wenzhou. Visit the Nanxi Opera Museum and participate in an Ou Opera cultural experience program. Evening: Ou Opera rehearsal and cultural exchange activities.

5	Day 5 Wenzhou	 hotel - airport transfer  breakfast  Morning: Project Presentation and Closing Ceremony. Free time at the Cultural and Creative Market for souvenir shopping. Afternoon: Transfer to the airport and departure.
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Tour Includes :

- Private English-speaking tour guide
- Private air-conditioned car or van
- Land transfers between airport and hotel
- Entrance ticket as listed
- Lunch as listed
- Hotel accommodation with breakfast
- Service charge & government taxes

Tour Excludes :

- International Flight ticket
- Personal expenses such as laundry, drinks, fax fee, phone bills, optional activities
- Tips for guides and drivers
- China Visa
- Travel insurance

About Shopping or No-shopping Tours

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