



Shanghai, Yiwu & Wenzhou Business & Leisure Tour - 8 Days

Designed for international buyers and business travelers, this efficient 8-day itinerary offers the perfect balance between commercial sourcing and cultural relaxation across East China's key hubs. Journey seamlessly via convenient high-speed bullet trains connecting Shanghai, Yiwu, and Wenzhou.

Highlights of the tour

A Perfect Blend of Business and Leisure


The itinerary combines Wenzhou's leading industrial sourcing hubs with leisure attractions including Yandang Mountain and the Tang River night cruise, offering a balanced business and travel experience.

Efficient Transportation and Comfortable Accommodation

High-speed rail connections ensure convenient and time-saving travel. Guests stay at a centrally located hotel throughout the stay, reducing luggage handling and enhancing comfort.

Authentic Wenzhou Cultural Experience

From century-old shops in Wuma Street to Zen practices at Zhenji Temple and cultural performances along the Tang River, travelers gain an in-depth experience of Wenzhou's local lifestyle and cultural heritage.

Date	Destinations	Attractions, Meals & Transport
1	Day 1 Shanghai	 airport - hotel transfer in Shanghai

<p>2</p>	<p>Day 2 Shanghai</p>	<p> breakfast, lunch</p> <p> Yu Garden, Bund, Shanghai Old Town Owing to its ingenious design in Ming and Qing dynasties, the Yu Garden becomes a real museum of Chinese ancient architecture. The Bund, featured outstanding European colonial architectures, is full of new skyscrapers and historical buildings in the center of Shanghai. Step back in time and experience the historical heart of the city at Shanghai Old Town, where classic Jiangnan-style architecture and bustling street markets offer a fascinating contrast to the city's futuristic skyscrapers. Anchored by the 16th-century Yu Garden and the lively bazaar surrounding the City God Temple, this vibrant district allows you to wander through labyrinthine alleys lined with traditional gray-brick buildings, cross the iconic Nine-Turn Bridge, and sample world-famous local delicacies like Xiaolongbao (soup dumplings) at historic eateries.</p> <p>Leisure Time & Optional Experiences</p> <p>Huangpu River Cruise: See Shanghai's iconic skyline from the water on a Huangpu River Cruise. Sail past the Bund's 52 historic colonial buildings and the futuristic skyscrapers of Lujiazui, including the Shanghai Tower and Oriental Pearl Tower. Choose a day cruise for clear architectural details or a night cruise (highly recommended) to see the city illuminated in a dazzling light show.</p> <p>Shanghai Tower Skywalk Experience: Soar to new heights at the Shanghai Tower, China's tallest building at 632 meters. Ride the world's fastest elevator (18m/s) to the 118th-floor Top of Shanghai Observatory. Enjoy 360° panoramic views of the city, including the Bund's colonial architecture, the Oriental Pearl Tower, and the winding Huangpu River.</p>
<p>3</p>	<p>Day 3 Shanghai - Yiwu (by bullet train)</p>	<p> train station transfer in Shanghai, train station - hotel transfer in Yiwu</p> <p> breakfast, lunch</p> <p> Jade Buddha Temple, Nanjing Road The Jade Buddha Temple is famous for its two precious jade Buddha statues brought from Burma, which are not only rare cultural relics but also exquisite artworks. The Nanjing Road, a must-see metropolitan destination attracting thousands of fashion-seeking shoppers from all over the world, is a top prosperous center of Shanghai.</p>



breakfast



Full Day: Explore Yiwu at Your Own Pace

Enjoy a fully flexible day to explore Yiwu at your own leisure. You can customize your time based on your business needs or personal interests.

Suggested Itinerary Options:

For Business & Sourcing: Spend your time deep-diving into the massive Yiwu International Trade Market (Futian Market) to hunt for suppliers, collect product samples, and negotiate deals at your own pace.

For Culture & Leisure: Take a relaxing walk to admire the traditional architecture at Chouzhou Park, or dive into local history at the Yiwu Museum.

For Shopping & Vibe: In the evening, head over to the bustling Binwang Night Market to experience the vibrant local street food scene, hunt for fun souvenirs, and feel the energetic pulse of the city.

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Day 4 Yiwu



hotel - train station transfer in Yiwu, hotel transfer in Wenzhou



breakfast, lunch



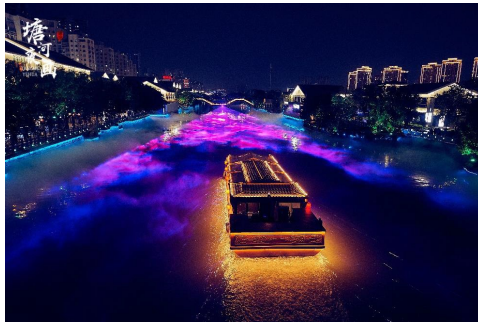
Afternoon:







Wuma Street: Explore Wenzhou's historic city center and vibrant commercial hub. Visitors can discover century-old brands, intangible cultural heritage craft stores, and local food stalls, experiencing the authentic daily life and cultural atmosphere of Wenzhou.



Evening:

Tang River Night Cruise: Enjoy a traditional-style sightseeing boat cruise along the Tang River, featuring illuminated riverside landscapes, cultural performances, and reflections of historic buildings and neon lights on the water, creating a poetic nightscape of Wenzhou.



6	Day 6 Wenzhou	<p> breakfast, lunch</p> <p> Morning:</p> <p>Visit China Eye Valley, a national-level eye health industrial park, and China (Ouhai) Glasses Town, one of Wenzhou's leading eyewear manufacturing clusters. The area offers opportunities to connect with well-known eyewear enterprises and source products including prescription glasses, sunglasses, and reading glasses.</p> <p>Afternoon:</p> <p>Wenzhou Footwear and Apparel Wholesale Market: Explore one of Eastern China's major foreign trade sourcing hubs, offering a wide range of products including menswear, womenswear, childrenswear, shoes, hats, and bags. The market is known for its competitive pricing and strong supply-chain advantages, making it ideal for bulk purchasing.</p>
7	Day 7 Wenzhou	<p> breakfast, lunch</p> <p> Morning: Visit Yandang Mountain Scenic Area and enjoy the spectacular Lingyan Flying Acrobatics Performance, set against dramatic cliffside scenery and misty mountain landscapes, creating a powerful visual experience. Relax at a scenic cliffside café overlooking the valley, combining natural beauty with a leisure lifestyle experience.</p> <div data-bbox="687 1039 1166 1357" style="border: 1px solid #ccc; height: 142px; width: 300px; margin: 10px auto;"></div> <p>Afternoon: Participate in a traditional Zen retreat experience at Zhenji Temple, including mindfulness breathing exercises, sutra copying activities, and tea tasting with Yandang cloud tea. This immersive program offers a peaceful contrast to the busy business itinerary.</p>
8	Day 8 Wenzhou - Shanghai (by bullet train)	<p> hotel - train station transfer in Wenzhou</p> <p> breakfast</p>

Tour Includes :

- Private English-speaking tour guide
- Private air-conditioned van
- Land transfers between airport and hotel
- Entrance ticket as listed
- Lunch as listed
- Hotel accommodation with breakfast
- Bullet train tickets as listed

Tour Excludes :

- Flight tickets
- Personal expenses such as laundry, drinks, fax fee, phone bills, optional activities
- Gratuities for guides and drivers
- China Visa
- Travel insurance

- Service charge & government taxes

About Shopping or No-shopping Tours

Since October, 2013, CITS offers truly alternative prices of tours with or without shopping. Exceptionally, some tours only have one type price, such as seat-in-coach, hiking, self-driving and luxury tours, etc. [Click here know more details.](#)